



Directorate General (Research)
Livestock & Dairy Development Department
Zarrar Shaheed Road Lahore Cantt
Lahore, 22nd April, 2026

NOTIFICATION

No. 1-11/Prices/65.VA(II), WHEREAS, in pursuant of order dated 11.01.2024, issued by the Secretary, Government of the Punjab, Industries, Commerce, Investment & Skills Development Department, whereby, the Provincial Controller General was pleased to authorize Director General (Research), Livestock & Dairy Development, Punjab, Lahore to exercise his powers and functions under the Punjab Price Control of Essential Commodities Ordinance 2023. It considered appropriate to review the prices of Poultry Feed in light of Section 6(2) of the Punjab Price Control of Essential Commodities Act 2024.

2. **AND WHEREAS**, Technical Committee, constituted in L&DD Department to determine the cost and overheads of Poultry Feed, held its meeting on 21.04.2026. The committee concluded that the market prices of poultry feed ingredients are in decreasing tendency. The poultry feed producers and Broiler Farmers Association mutually agreed upon to decrease the poultry feed prices @ Rs.100/- per 50 kg till rescheduling and conduct of next meeting in the larger interest of farmers.

3. **NOW THEREFORE**, I, Dr. Sajjad Hussain, Director General (Research), Livestock & Dairy Development, Punjab / Provincial Controller General Prices, in exercise of the powers conferred upon me under Section 6(1) of the Punjab Price Control of Essential Commodities Act 2024 do hereby fix the prices of different categories of Poultry Feed for Ex-mill and open market with immediate effect in Revenue limits of the Punjab as under:


Factors for net cost calculation	Feed Types		
	Starter	Grower	Finisher
Ex-Mill Price per 50 Kg bag	6,939	6,917	6,841
Maximum Retail Price per 50 Kg bag	7,014	6,992	6,916

4. This order shall come into force for a period of 15 days/ rescheduling and conduct of next meeting under Section 6(1) of the Punjab Price Control of Essential Commodities Act 2024 throughout the Province of Punjab and shall remain in force until reviewed earlier. The rates shall be enforced by the Deputy Commissioners/ Controller General of Prices & Supplies at District level through Special Price Magistrates and no person or shopkeeper/ vendor shall charge

or cause to charge the prices of the aforementioned items offered for sale in excess of the rates fixed. This order shall be given wide publicity through print & electronic media. The producers/ dealers/ shopkeepers/ sellers are required to display Rate lists of Poultry Feed (Starter, Grower, Finisher) at conspicuous places for the information of general public.

5. The producers of poultry feed shall also strictly comply with the instructions laid down in Section 11 of the Punjab Consumer Protection Act, 2005 regarding the disclosure of ingredients on each packing.


6. Given under my hand and seal on this day of 22nd April, 2026


DIRECTOR GENERAL (RESEARCH)/
CONTROLLER GENERAL OF PRICES
PUNJAB

No. & Date Even

A copy is forwarded for information and necessary action to the:

1. The Secretary, Government of the Punjab, L&DD Department.
2. The Secretary, Government of the Punjab, (ICI&SD) Department.
3. The Secretary, Government of the Punjab, I&C, S&GAD Department.
4. Director General (IPWM), Directorate General Industries, Prices, Weights & Measures, Punjab, Chouburgi, Lahore.
5. All Commissioners in Punjab.
6. All Deputy Commissioners in Punjab with request for implementation
7. PSO to the Chief Secretary, Punjab.
8. The Director, Poultry Research Institute, Rawalpindi.
9. The Superintendent Punjab Printing Press, Lahore.
10. M/S Pakistan Poultry Association, Pakistan, 24-R, Johar Town, Lahore.
11. M/S Broiler Farmers Association, Punjab, Karim Chamber 2-Mozang Road, Lahore.


DEPUTY DIRECTOR (RESEARCH)